FOURTHOUGHT
PRIVATE WEALTH

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**For Immediate Release**

## WILLIAM MEHSERLE NAMED AGAIN TO FORBES' LIST OF TOP NEXT-GEN WEALTH ADVISORS

**SARASOTA COUNTY, FL–** William (Bill) Mehserle, CFP®, AIF® of FourThought Private Wealth has been named for the second year in a row to the *Forbes* "Top Next-Gen Wealth Advisors List*." The list of 1,000 advisors, who were born in 1980 or later, was selected from applications submitted from throughout the country.

According to *Forbes*, the list includes "young talented advisors who represent the future of the wealth management industry." Working with SHOOK Research, LLC, it identified 200,000 U.S. advisors who met the minimum age criterion and revenue thresholds; it subsequently received nearly 24,000 nominations. It then culled the nomination list to approximately 5,800 and vetted those advisors based on interviews, industry experience, compliance records, revenue produced and assets under management to determine the top 1,000. SHOOK Research does not receive compensation from the advisors or their firms in exchange for placement on a ranking. Investment performance is not a criterion.

"At our practice we believe that if you always put the interests of clients first, success will come. This recognition is validation of our approach and commitment to our clients."

At 31 years old, Mehserle is a Certified Financial Planner™ certificate holder and is one of two partners at FourThought Private Wealth. He holds a bachelor's degree in chemical and biomolecular engineering from Georgia Tech University.

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**About FourThought Private Wealth**

**FourThought Private Wealth,** FourThought Signature and FourThought Institutions are subsidiaries of FourThought Financial, formerly known as Pinkerton Private Wealth, a financial planning firm originally founded in 1968 under A.G. Edwards. The company serves approximately 600 households in Florida and throughout the U.S., with assets under management of $800M. For more information, please visit fourthoughtpw.com.

*The Forbes Top Next-Gen Wealth Advisors ranking algorithm is based on industry experience, interviews, compliance records, assets under management, revenue and other criteria by SHOOK Research, LLC, which does not receive compensation from the advisors or their firms in exchange for placement on a ranking. Investment performance is not a criterion.